

TERMINAL B

SCENTS FOR HOME & ABROAD

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Black Owned Travel Inspired Brand Taking Off to New Heights

Celebrating first anniversary with partnerships, giveaways and announcements

TERMINAL B is a Black-owned luxury fragrance brand specializing in candles inspired by cities around the world. Their inspiring founder's story along with their unique spin on location inspired scents has catapulted their brand; gaining attention from major press (Forbes), becoming a 2022 Blavity.org Fellow, and securing a major luxury hotel partnership (Andaz) in less than one year of being live.

Terminal B was founded in July 2021 by Chris & Fay Breedlove, a Husband and Wife team based out of Long Beach, California. Despite growing up in the same neighborhood, they would have to travel 3000 miles across the country to meet each other in Washington, DC, as students at Howard University School of Law. While Chris and Fay fell in love with each other they simultaneously fell in love with travel, and through their relationship have visited over 44 cities, 14 countries, 5 continents with layovers all over the world.

With the 2020 pandemic travel restrictions, The Breedlove's sought out to recreate the feeling of travel by carefully curating scents to tell stories highlighting their experiences around the world, from Los Angeles to Cape Town.

TERMINAL B showcases, and speaks the language of travel, with each candle named by airport code of corresponding location. Further, the brand pays homage to international travel via Tom Bradley International Terminal (also known as Terminal B) at Los Angeles International Airport, and the "B" in TERMINAL B is representative of the founders' last name, Breedlove. In maintaining authenticity, the Breedloves only create scents for places they've actually experienced, to tell an accurate olfactory story that triggers memories for their followers, and inspires wanderlust to future destinations.

This time of this year is particularly special for the Founders, as July 1, 2022 will be their 1 year anniversary of TERMINAL B's launch, just 4 days after their 5th wedding anniversary on June 27th. In celebration of these upcoming milestones, TERMINAL B will be announcing their collaboration with the Andaz West Hollywood in creating a co-branded candle, and will be hosting a 2 night giveaway in celebration of the partnership (details forthcoming). Additionally, on July 1st, TERMINAL B will be announcing their induction into the Amazon Launchpad program; a highly competitive program for unique and innovative products, designed to accelerate and drive brand awareness for select Amazon businesses.

TERMINAL B's journey has just begun, and its future looks bright. For more information, feel free to contact Chris or Fay via email at chris@terminalbstore.com or fay@terminalbstore.com, respectively.